

LOUDOUN ENVIRONMENTAL EDUCATION ALLIANCE

WATERWORKS NEWSLETTER

Happy Fall Fundraising!

Vol. 1, Issue 5, July 2022

Hello to LEEA Members & GREENetwork Teachers & Administrators!

NextGenTreesUSA's green, product-based fundraising program features baby tree seedlings. It's a perfect pairing with Loudoun County and LEEA's efforts to raise money for schools and care for our environment. For program summary: [PTA/PTO Summary - NextGenTreesUSA - Fundraising, Schools, Fundraising Ideas](#)

Program Basics:

- Provides schools with an outstanding ~ 65% ROI
- Requires NO upfront costs
- Creates several 100% customizable marketing materials, a social media toolkit, and a step-by-step *Fundraising Guide*
- Offers convenience of total online capability
- Accommodates easily your teams using their *PTA MemberHub* platform, OR
- Have your own tree seedlings store, hosted on <https://nextgentreesusa.com>
- Adds NO calories and NO clutter in your home

Free puzzles for kids and adults, visit: [Puzzles - NextGenTreesUSA - Fundraising, Schools, Fundraising Ideas](#)

Benefits:

You & Your Team's Success – We are invested in your success! Your PTA team can benefit handsomely from our passion and dedication in generating the funding for educational enrichment programming for your schools' teachers, students, and administrators.

Profitability - Baby tree seedlings at \$3.50 each, offered at \$10 for families and friends provide an ~ 65% return. No upfront costs! All doable online which frees up time commitments for your volunteers.

Our Kids - Kids can be inspired by nurturing the seedlings they've planted, thus learning to become good stewards of the earth that they will inherit. By planting seedlings, the children are creating a living legacy for generations to come.

Clean Air & Beauty - Trees are the best machines to cleanse and store CO₂ from the air. Besides providing oxygen, trees also beautify homes, neighborhoods, and public spaces – and so much more! Trees are considered necessary infrastructure. Their canopies can lower city temperatures by a lifesaving 10 degrees.

Customized Program - Recognizing that your teams are volunteering their valuable time, we've done the heavy lifting. They receive campaign marketing materials that include a social media toolkit, a step-by-step *Fundraising Guide* and 100% customizable PDFs. Their own online "store" will reside on our website, or they may utilize their *PTA MemberHub* sites – either works. We are happy to demo this for you.

Support & Availability – We provide you with specific expertise in fundraising and business. We are readily available to support your fundraising teams by providing solutions. Your success is our reward.

Fun & Easy for Parents & Teams - Your families and friends can support their children, teachers, and schools with a click of a mouse by partnering with NextGenTreesUSA! Please visit: <https://nextgentreesusa.com> to get started!

NextGenTreesUSA

P. O. Box 3343, Leesburg, VA 20177

o: 703-443-4571 f: 804-773-7080

Dabney c: 571-223-8825 e: dabney@nextgentreesusa.com Tom Boone c: 301-537-8299 e: tomb@nextgentreesusa.com

EVENTS:

Wednesday, July 27, 6:30pm The Loudoun Environmental Commission will be hosting a public input session for the county's consultant tasked with updating the County Energy Strategy. The draft document will be available for public review through the Environmental Commission's website and comment can be provided in advance or during the virtual public input session.

Check the [county calendar](#) for the link to the meeting, instructions for participating in the meeting and to view relevant documents.



LCPL Summer Reading Program: Set a course for adventure with this year's [Summer Reading Program](#) presented by Loudoun County Public Library.

Create your online account and then track your progress as you spend the summer reading great books, completing challenges, [attending programs](#) and exploring your community. All ages are invited to join the fun – pre-readers, kids, teens and adults! Everyone who enters and completes their

challenges by Aug. 22 will receive a free book, a ticket to a Washington Nationals game and an entry into a grand-prize drawing. The 2022 theme is "Tales and Trails," so expect to see a variety of nature-themed programs in the mix, including some fun collaborations with LEEA member groups and events at local parks.



Banshee Reeks Nature Preserve
Blue Ridge Center for Environmental Stewardship
Broadlands Nature Center – Staffed by Audubon Naturalist Society
Catocin Creek Scenic River Advisory Committee
Claude Moore Park
Educational Climate Solutions
Friends of Banshee Reeks Nature Preserve
Friends of the Blue Ridge Mountains
Goose Creek Association
Goose Creek Scenic River Advisory Committee
Keep Loudoun Beautiful
Loudoun County Department of Building and Development
Loudoun County Public Library
Loudoun County Public Schools – Energy & Environment Team
Loudoun Soil and Water Conservation District
Loudoun Water
Loudoun Watershed Watch
Loudoun Wildlife Conservancy
Morven Park – Morven Park Center for Civic Impact
Northwest Virginia Regional GREENetwork
Piedmont Environmental Council
Project Learning Tree
The Nature Generation
Town of Leesburg – Department of Utilities
Town of Purcellville
Under the Sea
Virginia Cooperative Extension – Loudoun County
Virginia Cooperative Extension – Loudoun County Master Gardeners
Virginia Department of Wildlife Resources
Virginia Master Naturalists – Banshee Reeks Chapter
Virginia Resource-Use Education Council
Waterford Foundation, Inc
Wildlife Ambassadors